

FOR IMMEDIATE RELEASE:

Micandy Gardens Rooting Cuttings in 1/3 the Time Using TotalGrow™ Night & Day Management Lights

Hudsonville, MI – December 16, 2015 – There has been a lot of excitement running around Micandy Gardens in 2015 as a result of breakthroughs with TotalGrow Night & Day Management Lights. Initially it was founder and Greenhouse Grower Head Grower of the Year finalist Andy Buist proclaiming a plan for drastic savings on a pending lighting expansion thanks to an energy reduction from about 300 amps/acre to 30 amps/acre. The reduced power load meant extreme savings on electrical infrastructure costs besides future utility bill savings.

After installation, more message bearers ran with excitement upon discovering fuchsia crops rooting in 5 days instead of a typical 15-17. Grower Terry Foster shared,

“We discovered that we can drastically reduce rooting times with TotalGrow™ Night & Day Management Lights for fuchsia, petunia, calibrachoa, verbena, bacopa and other crops – as little as 1/3 of the time compared to even high intensity HPS lighting with up to 98% power savings! We are also amazed by the coverage uniformity, utility savings and electrical infrastructure savings.”

Buist and Foster experimented with several lighting strategies using their Night & Day Management Lights in 2015, ranging from 24 hour continuous lighting to day length extension lighting with 2 hours of electrical lighting after sunset and 2 hours before sunrise. The drastic rooting improvement remained in all cases, while the minimal amount of lighting provided the best crop quality with the least operating cost. In Buist’s words, “We are simply thrilled with how much more quickly our plants are rooting under TotalGrow™ Lights.”



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